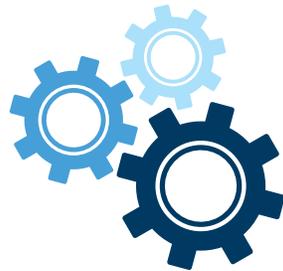




PARTS COMPATIBILITY LISTING TUTORIAL





TURBO LISTER

1. To add parts and compatibility details, create a new parts listing in the *Create New Item* window and select an eBay Motors category.

The screenshot displays the Turbo Lister interface for creating a new item listing. The interface is organized into several panels:

- Title and Category:** Fields for Title, Subtitle, Category (set to '170583 --> eBay Motors > Parts & Accessories > Car & Truck Parts > Parts Test Category'), 2nd Category, Store Category (Other), and 2nd Store Category (None).
- Details:** A section for adding product details to help buyers find the item. It includes a search bar for 'Search Part Number or Keyword' and buttons for 'Item Specifics' and 'Compatibility'.
- Pictures and Description:** A section for adding images and a description. It features a grid of 'Click to insert a picture' buttons and a 'Description Builder' area.
- Inventory Information:** A section for adding a 'Custom Label'.
- Selling Format:** Configuration for the listing type (Auction), Start Price, Reserve Price, Buy It Now Price, Quantity (1), and Duration (7 days). It also includes options for Private Listing and Donate Percentage of Sale.
- Listing Upgrades:** Options for Value Pack (Combine Gallery Plus, Subtitle, and Listing Designer), Gallery Plus, Picture Pack, Bold, Border, and Highlight.
- Shipping Options:** Configuration for Domestic Shipping (Flat - Same cost to all buyers), Domestic Services (Select a Shipping Service, Cost, Free Shipping), Local Pickup, Combined Shipping Discounts, Domestic Handling Time, and International Shipping (Flat - Same cost to all buyers, International Services, Cost).
- Payment Methods:** A section for configuring payment options.



2. After selecting a category, the compatibility for that category will be shown, if it exists. Click *Next* to add part details.

If compatibility is not an option, then our catalog does not have information for this item, and you will need to add the parts and compatibility details (see slide 6 for *Specify parts and compatibility details*).

Parts and Accessories

Title and Category ? Customize

Title
ACDelco 15-4524 New Clutch Coil

Subtitle
[Empty]

Category
170583 --> eBay Motors > Parts & Accessories > Car & Truck Parts > Parts Test Category

2nd Category
[Empty]

Store Category [Other] **2nd Store Category** [None]

Details ? Customize

Product Details Info
ACDelco; ACDelco 15-4524 New Clutch Coil; 15-4524; Compatibility is available

Item Specifics
Z - Test Parts: ACDelco; -; 15-4524; ; ;

Pictures and Description ? Customize

Pictures (Recommended size: Pictures should be at least 1000 pixels wide or long.)



Click to insert a picture

Description

Description Builder

Include additional Prefilled Item Information. [View](#)

Include stock photo

Description Builder

Selling Format ? Customize

Auction

Start Price \$ [Empty] **Reserve Price** \$ [Empty]

Buy It Now Price \$ [Empty]

Quantity [Empty] **Duration** 7 days

Private Listing
 Keep bidders' User IDs from being displayed to everyone

Donate Percentage of Sale
No nonprofit selected

Edit Format

Listing Upgrades ? Customize

Value Pack
 Combine Gallery Plus, Subtitle, and Listing Designer and receive a discount!

Gallery Plus Featured Plus
 Picture Pack Show as gift
 Bold
 Border
 Highlight

Listing Upgrades

Shipping Options ? Customize

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services **Cost**
Select a Shipping Service [Empty] [Empty] Free Shipping
Select a Shipping Service [Empty] [Empty]
Select a Shipping Service [Empty] [Empty]

Local Pickup
 Buyers can pick up the item from you
Cost: \$0

Combined Shipping Discounts
 Apply my flat shipping rule
 Apply my promotional shipping rule.
[Edit rules](#)

Domestic Handling Time
Select a time period [Empty]

Domestic Options
Domestic Handling Time: Not specified; Get it Fast: No

International Shipping
Flat - Same cost to all buyers

International Services **Cost**
Select a Shipping Service [Empty] [Empty]
Select a Shipping Service [Empty] [Empty]
Select a Shipping Service [Empty] [Empty]

Exclude Shipping Locations
 Exclude countries you don't ship to:
 From the global excluded countries in My eBay. [Edit preferences](#)
 From the excluded countries just for this listing. Edit

Combined Shipping Discounts
 Apply my flat shipping rule
 Apply my promotional shipping rule.
[Edit rules](#)

International Options
Additional Ship To Locations: Not specified

Item Location
ZIP Code: 84020

Sales Tax
Do not charge sales tax

Shipping Options

Payment Methods ? Customize



visit ebaymotors.com/compatibility



3

Tires

Create New Item

BFGoodrich All-Terrain T/A KO 325/65R18 Tire eBay Site eBay U.S.

Title and Category Customize

Title
BFGoodrich All-Terrain T/A KO 325/65R18 Tire REC

Subtitle
REC

Category
170578 --> eBay Motors > Parts & Accessories > Car & Truck Parts > Wheels, Tires & Parts > Tires > Tires Test Category Select

2nd Category
Select

Store Category Other **2nd Store Category** None

Details ?

Product Details Info
Light Truck; BFGoodrich; BFGoodrich All-Terrain T/A KO 325/65R18 Tire; 18; 65; 121; R; 325; 34.7; 16 Edit

Item Specifics
Z - Test Tires: Light Truck; BFGoodrich; -; -; 18; 65; ; R; 325; 34.7; 16 Edit

Pictures and Description Customize

Pictures (Recommended size: Pictures should be at least 1000 pixels wide or long.)

 Click to insert a picture Click to insert a picture

Description
Description Builder

Selling Format Customize

Auction

Start Price \$ **Reserve Price** \$

Buy It Now Price \$

Quantity **Duration** 7 days

Private Listing
 Keep bidders' User IDs from being displayed to everyone

Donate Percentage of Sale
No nonprofit selected Edit Format

Listing Upgrades ?

Value Pack
 Combine Gallery Plus, Subtitle, and Listing Designer and receive a discount!

Gallery Plus Featured Plus
 Picture Pack Show as gift
 Bold
 Border
 Highlight Listing Upgrades

Shipping Options Customize

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services **Cost**

Save Save As Template Cancel

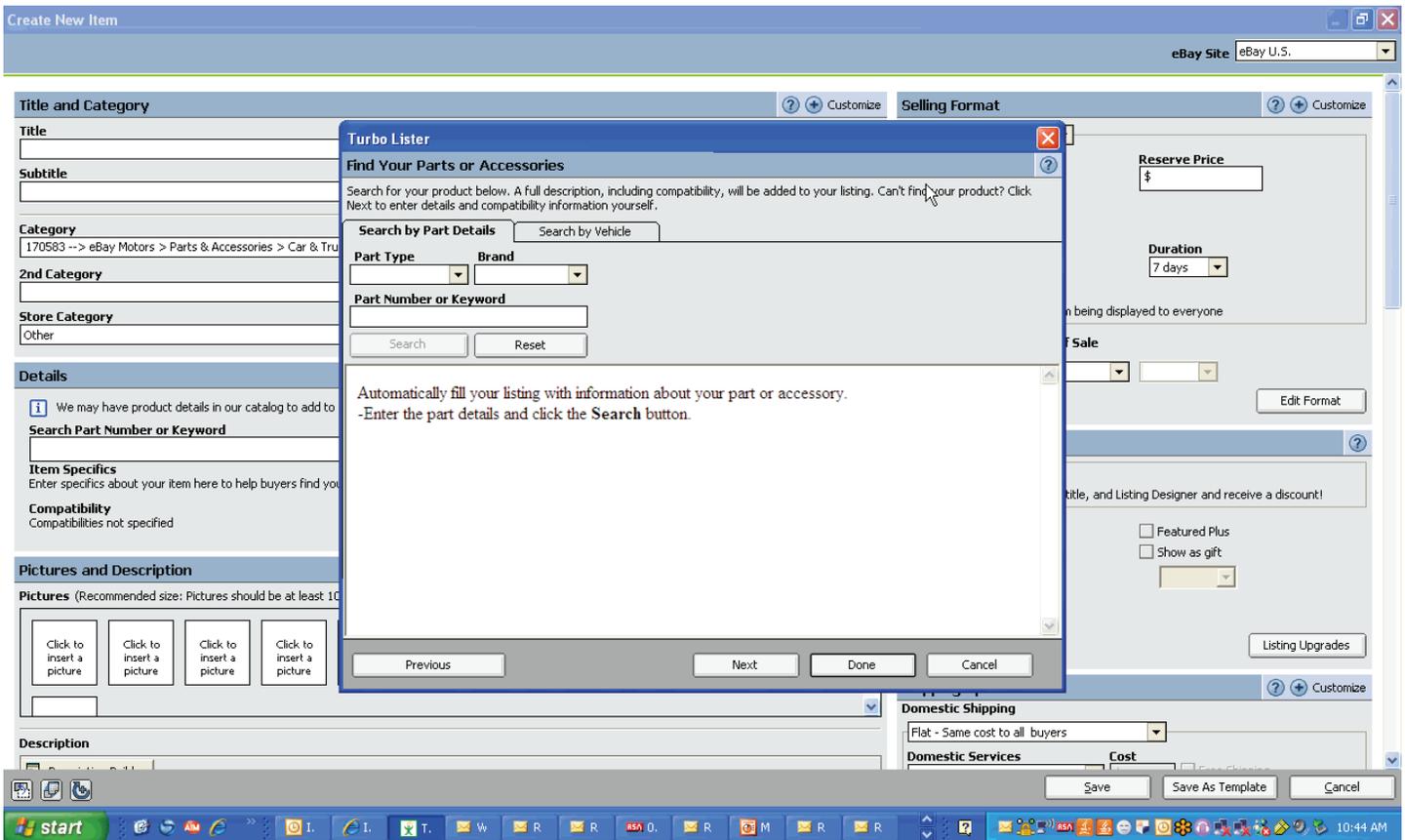


3. In the *Find Your Parts and Accessories* window, choose the *Search by Part Details* or *Search by Vehicle* tab. The *Search by Vehicle* tab has additional options (i.e. make, model, year) that further define your search parameters.

Use the drop-down menus to select predefined characteristics, or enter a part number or keyword(s) in the field.

The more search parameters you use, the better your search results. Click *Search*.

Parts and Accessories



Tires

Create New Item

eBay Site eBay U.S.

Title and Category Customize **Selling Format** Customize

Title
Subtitle

Category
170578 --> eBay Motors > Parts & Accessories > Car & Truck

2nd Category

Store Category
Other

Details
We may have product details in our catalog to add to your listing. **Search Part Number or Keyword**

Item Specifics
Enter specifics about your item here to help buyers find you.

Pictures and Description

Pictures (Recommended size: Pictures should be at least 1000x1000 pixels)

Click to insert a picture

Description
Description Builder

Turbo Lister
Find Your Parts or Accessories
Search for your product below. A full description, including compatibility, will be added to your listing. Can't find your product? Click Next to enter details and compatibility information yourself.

Search by Part Details Search by Vehicle

Brand	Model	Section Width	Aspect Ratio	Rim Diameter	Load Index
BFGoodrich	All-Terrain				

Part Number or Keyword **Speed Rating**

Search Reset

Automatically fill your listing with information about your part or accessory. -Enter the part details and click the Search button.

Previous Next Done Cancel

Reserve Price
\$

Duration
7 days

Listing being displayed to everyone

Listing Upgrades

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services **Cost**

Save Save As Template Cancel

4. If the product is found in the Turbo Lister catalog, the parts information will be displayed. If there is more than one result, review the parts information to determine which set best describes your product.

If you find an appropriate match, click *Select*, and then click *Next* to enter more item specifics.

If a match is not found, click *Next* so you can add more information using item specifics.

Parts and Accessories

The screenshot shows the 'Create New Item' page on eBay. A 'Turbo Lister' search window is open, displaying results for 'AC Clutch/Idler Parts' by 'ACDELCO'. The search results list two items:

- Product Title: **ACDelco PT1511 4 Wheel Drive Switch Connector**
Brand: ACDelco
Part Type: AC Clutch/Idler Parts, AC Compressor Clutch and Idler Assembly, AC/Heater S
Manufacturer Part Number: PT1511
- Product Title: **ACDELCO PT1179 Ambient Temperature Connector**
Brand: ACDELCO

The search window also includes a 'Search by Part Details' section with dropdowns for 'Part Type' (AC Clutch/Idler F) and 'Brand' (ACDELCO), and a 'Part Number or Keyword' field. Below the search results, there are checkboxes for 'Include stock photo', 'Use pre-filled title for this item', and 'Include additional information'. The background shows the 'Title and Category' section with a category path of '170583 --> eBay Motors > Parts & Accessories > Car & Truck' and a 'Selling Format' section with a 'Reserve Price' field and a 'Duration' dropdown set to '7 days'.

Tires

Create New Item

eBay Site eBay U.S.

Title and Category Customize **Selling Format** Customize

Title
Subtitle

Category
170578 --> eBay Motors > Parts & Accessories > Car & Truck Parts & Accessories

2nd Category

Store Category
Other

Details
We may have product details in our catalog to add to your listing. **Search Part Number or Keyword**
Item Specifics
Enter specifics about your item here to help buyers find you.

Pictures and Description
Pictures (Recommended size: Pictures should be at least 1000 pixels wide and 750 pixels high)
Click to insert a picture

Description
Description Builder

Turbo Lister
Find Your Parts or Accessories
Search for your product below. A full description, including compatibility, will be added to your listing. Can't find your product? Click Next to enter details and compatibility information yourself.

Search by Part Details **Search by Vehicle**

Brand BFGoodrich **Model** All-Terrain **Section Width** **Aspect Ratio** **Rim Diameter** **Load Index**

Part Number or Keyword **Speed Rating**

Search Reset

1: Showing 20 of 160 matches for Brand "BFGoodrich", Model "All-Terrain"
Sorted by: **Popularity** | [Model](#) | [Manufacturer Part Number](#)

 Product Title: **BFGoodrich All-Terrain T/A KO 225/75R16 ...**
Brand: BFGoodrich
Model: All-Terrain T/A KO
Manufacturer Part Number: 45961
Tire Size: 225/75R16
Load Index: 110
Speed Rating: Q
Tire Type: 4x4 / Truck

Include stock photo
 Use pre-filled title for this item
 Include additional information

Previous Next Done Cancel

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services **Cost**

Save Save As Template Cancel

Reserve Price
\$

Duration
7 days

Listing Upgrades

- In the *Enter Item Specifics* window, enter the appropriate item details. Compatibility information is shown at the bottom of the *Enter Item Specifics* window.

The Compatibilities list includes a Notes column with pre-defined information. To change the Notes information, right-click the note you want to change and select *Show Note*.

Parts and Accessories

Add more information to help buyers find your item in search results.

Current Category: 170583 - eBay Motors > Parts & Accessories > Car & Truck Parts > Parts Test Category

 Part Brand

Manufacturer Part Number

Interchange Part Number

Please enter the Interchange Part Number (e.g. Hollander, Platinum etc)

Other Part Number

Please enter an additional part number that can be used to identify your item

Placement on Vehicle
 Left
 Right
 Front
 Rear

Surface Finish

Warranty

Condition

Compatibilities Page 1

Year	Make	Model	Trim	Engine	Notes
1990	Pontiac	Firebird	Base Coupe 2-Door	3.1L 189Cu. In. V6 GAS...	
1990	Pontiac	Firebird	Base Coupe 2-Door	5.0L 305Cu. In. V8 GAS...	
1990	Pontiac	Firebird	Formula Coupe 2-Door	5.0L 305Cu. In. V8 GAS...	
1990	Pontiac	Firebird	Formula Coupe 2-Door	5.7L 350Cu. In. V8 GAS...	

Previous Use Defaults Done Cancel

When finished adding item specifics, click *Done*. You'll be taken back to the *Create New Item* form. Enter the rest of the listing information for this item, then click *Save*.

If the product you searched for does not exist in our catalog, proceed to the next section to learn how to add parts and compatibility details to a listing.

6. Specify parts and compatibility details manually

Some products do not yet exist in our catalog, but you can specify parts and compatibility details for products so that you can add them to your listing.

When a chosen category does not have catalog information, after clicking *Next* in the *Select Category* window, you will be directed to the *Specify Parts Compatibility* window.

1. In the *Specify Parts Compatibility* window, use the drop-down menus to select predefined characteristics for the vehicles that use this part, i.e. make, model, year, trim and engine). Selections do not have to be made for all the parameters, but the more you use the more easily buyers will find your listings.
2. Click *Add*. You need to add at least two compatibilities.
3. To add notes for the compatibilities, right-click the *Notes* field and select *Add Note*. Enter a description in the *Compatibility Note* window and then click *OK*.
4. When finished adding the compatibility details, click *Next* so you can add more information about the product using item specifics.

Add the appropriate item specifics for the item by using the drop-down menus and fields to define characteristics about the item. When you click *Done*, you will return to the *Create New Item* form.

5. Enter the rest of the listing information for this item, then click *Save*.

Parts and Accessories

Create New Item eBay Site: eBay U.S.

Title and Category

Title

Subtitle

Category
170583 --> eBay Motors > Parts & Accessories > Car & Truck Parts & Accessories

2nd Category

Store Category
Other

Details

Search Part Number or Keyword

Item Specifics
Enter specifics about your item here to help buyers find your item.

Compatibility
Compatibilities not specified

Pictures and Description

Pictures (Recommended size: Pictures should be at least 1000 pixels wide)

Click to insert a picture

Description

Description Builder

Turbo Lister

Specify Parts Compatibility

Match your part to all of the vehicles it fits -- without length restriction of titles! Enter vehicle information in the fields below, then confirm or refine the results in the list that your selections will create. Please be sure to specify at least one compatible vehicle.

Year: 1996 | Make: Honda | Model: Accord | Trim: EX-R | Engine: 2.7L 2675CC

Buttons: Add, Reset

6 Compatibilities specified

Buyers searching for the following vehicles will find your listing.

Year	Make	Model	Trim	Engine	Notes
2001	Honda	Civic	DX Coupe 2-Door	1.7L 1668CC I4 G...	all terrain
2000	Honda	Civic	CX Hatchback 3-D...	1.6L 1590CC I4 G...	
1999	Honda	Civic	DX Sedan 4-Door	1.6L 1590CC I4 G...	
1998	Honda	Accord	LX Coupe 2-Door	3.0L 2997CC V6 G...	
1997	Honda	Accord	EX Sedan 4-Door	2.2L 2156CC I4 G...	
1996	Honda	Accord	EX-R	2.7L 2675CC V6 G...	

Buttons: Previous, Next, Done, Cancel

Selling Format

Reserve Price
\$

Duration
7 days

Listing Upgrades

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services
Cost

Buttons: Save, Save As Template, Cancel

Tires

Create New Item eBay Site: eBay U.S.

Title and Category

Title

Subtitle

Category
170578 --> eBay Motors > Parts & Accessories > Car & Truck Parts & Accessories

2nd Category

Store Category
Other

Details

Search Part Number or Keyword

Item Specifics
Enter specifics about your item here to help buyers find your item.

Pictures and Description

Pictures (Recommended size: Pictures should be at least 1000 pixels wide)

Click to insert a picture

Description

Description Builder

Turbo Lister

Enter Item Specifics

Add more information to help buyers find your item in search results.

Current Category: 170578 - eBay Motors > Parts & Accessories > Car & Truck Parts & Accessories > Wheels, Tires & Parts > Tires > Tires Test Category

Type
Light Truck

Section Width
325

Aspect Ratio
65

Rim Diameter
18

Load Index
Other

Speed Index
R

Overall Diameter
34.7

Tread Depth
16

DOT

Buttons: Previous, Use Defaults, Done, Cancel

Selling Format

Reserve Price
\$

Duration
7 days

Listing Upgrades

Domestic Shipping
Flat - Same cost to all buyers

Domestic Services
Cost

Buttons: Save, Save As Template, Cancel

