

Selling **Fashion** with the

Global Shipping Program

Sell internationally, ship domestically, with the Global Shipping Program.

Ship local. Simply ship your sold item to the Global Shipping Center in Kentucky and the program takes care of the rest.

You're Protected. Once your item arrives safely at the Global Shipping Center, you're protected from any loss or damage in the international leg.

Sell global. Expose your listings to up to 70M international buyers in 64 countries at no cost to you.

Attract more buyers

79%

of international buyers say they shop internationally because of the "variety that cannot be found locally."

Across 64 countries The Global Shipping Program gives access to over

70^m

new buyers.

1^m

International buyers view GSP Fashion items every week.

Fashion in GSP is growing

Every week,

3^m

new fashion listings are available through the Program.

23%

of all transactions through GSP are fashion items.

Fashion sellers generate

33%

of their revenue from overseas sales.

39%

of all Fashion retailers on eBay are enrolled in GSP, including:

Vera Bradley

DAVID'S BRIDAL

crocs™

WILSONS LEATHER

Fashion items like Wristwatches, Men's athletic shoes and Women's handbags are in the

TOP 5

out of 14,217 GSP categories.

Where are fashion buyers coming from?

Canada 40.17%

UK 23.21%

Germany 5.95%

France 2.71%

Italy 2.17%

Japan 2.13%

Israel 2.44%

Hong Kong 2.07%

Singapore 1.89%

Australia 17.27%