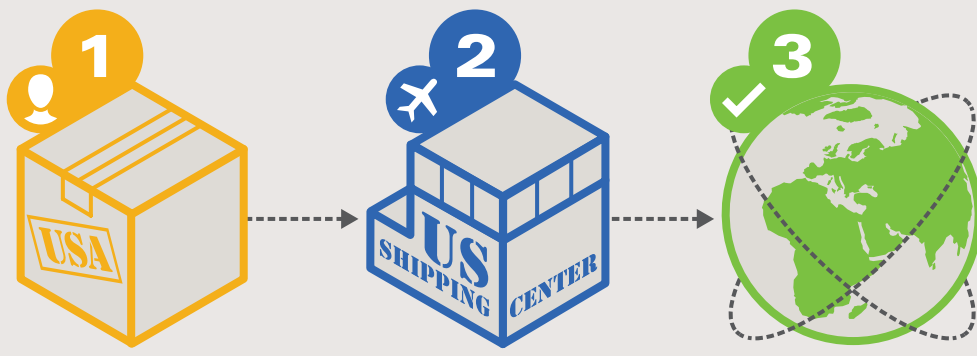


THE GLOBAL SHIPPING PROGRAM

Build your business and make your listings available to millions of buyers in over 60 countries

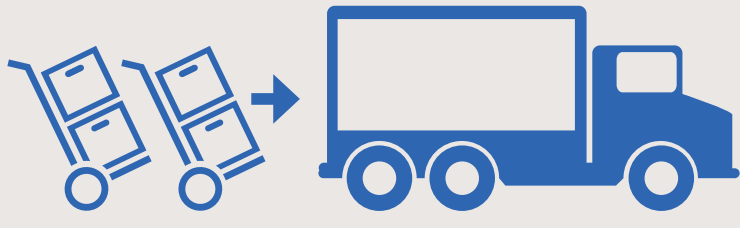
EXPOSE YOUR LISTINGS TO UP TO 70M NEW BUYERS

IT'S AS EASY AS 1-2-3

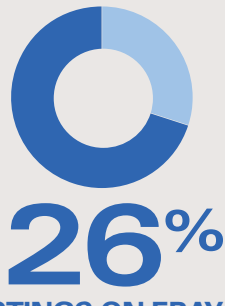


SELL WORLDWIDE WITH THE EASE OF DOMESTIC SHIPPING

GLOBAL SHIPPING PROGRAM SIZE AND SCOPE



THE GLOBAL SHIPPING PROGRAM'S US SHIPPING CENTER PROCESSES TENS OF THOUSANDS OF PACKAGES EVERY DAY TO BE SHIPPED AROUND THE WORLD



OF LISTINGS ON EBAY.COM ARE AVAILABLE TO INTERNATIONAL BUYERS THROUGH THE GLOBAL SHIPPING PROGRAM

GROWTH FROM 2013 TO 2014

THE NUMBER OF ORDERS INCREASED BY

125%

THE NUMBER OF LISTINGS GREW BY

57%

THE NUMBER OF SELLERS USING THE PROGRAM INCREASED BY

53%

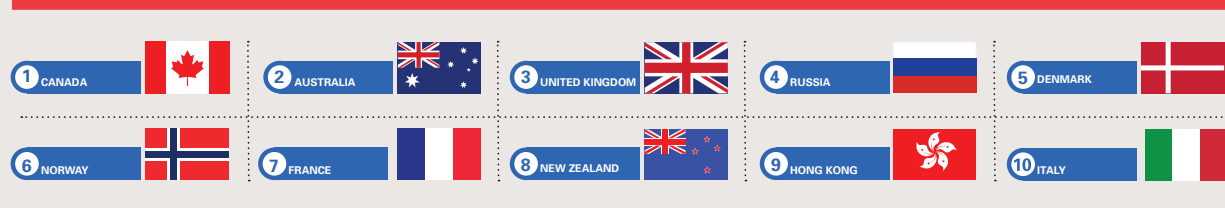
SEE WHAT'S TRENDING AROUND THE WORLD



TOP SELLING GSP ITEMS BY COUNTRY*

Item Category	Available Countries
Cellphones & Smartphones	Bahrain, Belgium, Canada, China, Croatia, Czech Republic, Dominican Republic, Finland, France, Greece, Hungary, Israel, Italy, Kuwait, Lithuania, Malta, Mexico, Netherlands, Philippines, Portugal, Romania, Russia, Slovenia, South Africa, Spain, Qatar
Wristwatches	Bulgaria, Brazil, Columbia, Denmark, Finland, Guatemala, Hong Kong, Japan, Malaysia, New Zealand, Norway, Saudi Arabia, Singapore, Slovakia, Sweden, Thailand, Turkey, UK, Ukraine
Men's Athletic Shoes	Australia, Tawain, United Arab Emirates
Pro Audio Equipment	Cyprus
Men's Sunglasses	Chile
Computer Graphics & Video Cards	Costa Rica, El Salvador
Car Mufflers	Panama
PC Laptops & Netbooks	Estonia, Ireland, Latvia, Poland, South Korea
Printer & Scanner Parts /Accessories	Jamaica
Electric Guitars	Austria
Consumer Electronic Gadgets	Indonesia
Women's Handbags & Purses	Switzerland
Auto Transmission	Honduras
Motor Starter	Trinidad & Tobago

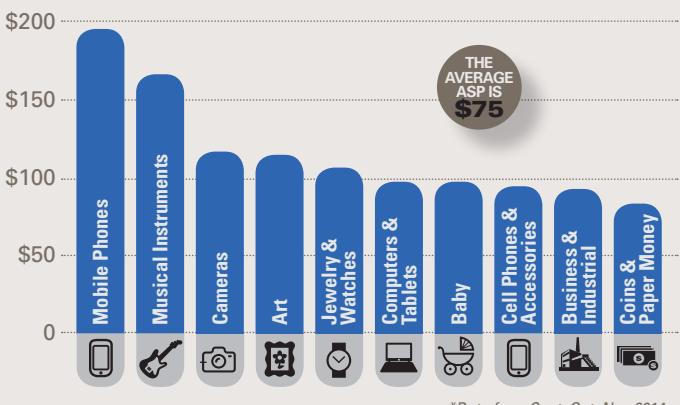
TOP 10 GSP COUNTRIES BASED ON SALES*



*Based on Sales from Aug, Sept, Oct 2014

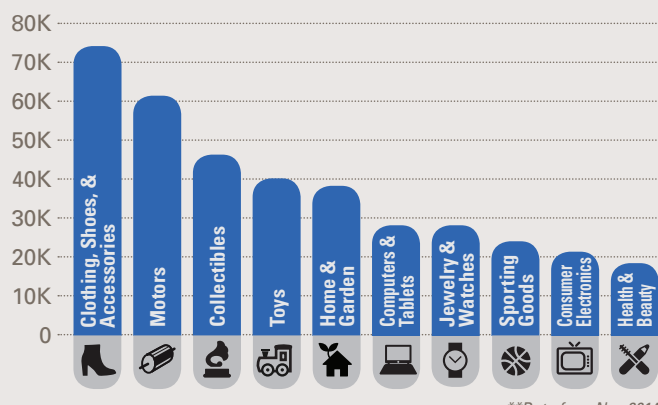
TAILOR YOUR MERCHANDISE AND PRICING BASED ON WHAT SELLS MOST

TOP GSP CATEGORIES, BASED ON AVERAGE SELLING PRICE (ASP)*



*Data from Sept, Oct, Nov 2014

TOP GSP CATEGORIES, BASED ON ORDERS PER MONTH**



**Data from Nov 2014

GLOBAL GROWTH AND OPPORTUNITY

Cross-border commerce represents 20% of eBay sellers' total sales

THE TRADITIONAL WAY

- Complex customs paperwork
- Limited feedback and DSR protection
- Which products can be sold where?
- Possible language barriers with non-English speaking buyers
- Expensive international shipping procedures

THE NEW WAY

JUST GET YOUR SOLD ITEM TO THE US SHIPPING CENTER AND THE PROGRAM TAKES IT FROM THERE



80% TOP REASON INTERNATIONAL BUYERS BUY ONLINE IS TO "SAVE MONEY."

(SOURCE: Nielsen/PayPat, 2013)



79% OF INTERNATIONAL BUYERS WANT "MORE VARIETY THAT CANNOT BE FOUND LOCALLY."

(SOURCE: Nielsen/PayPat, 2013)

