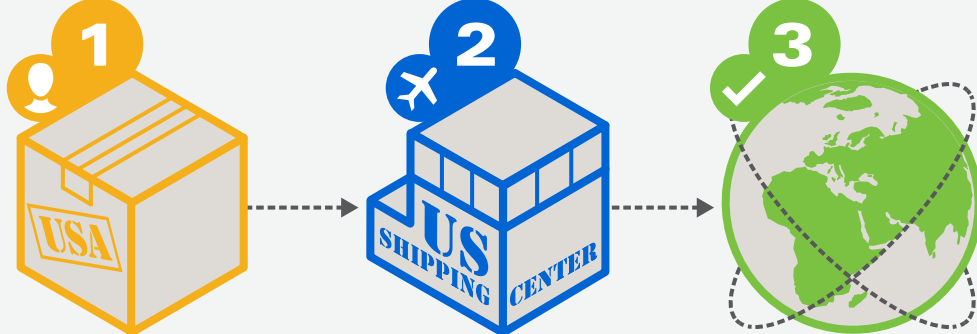


THE GLOBAL SHIPPING PROGRAM

Build your business and make your listings available to millions of buyers in over 60 countries

**INCREASE YOUR SALES
BY UP TO 15%***

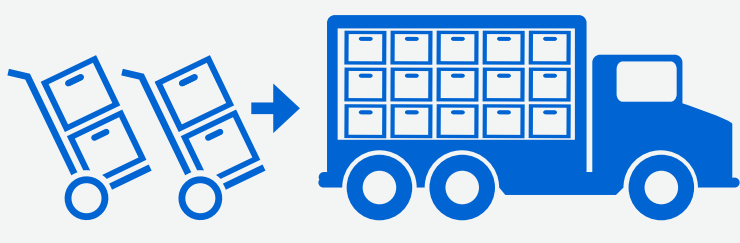
IT'S AS EASY AS 1-2-3



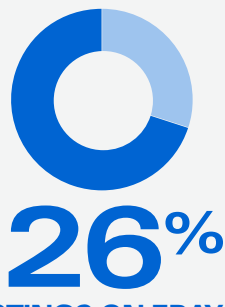
**SELL WORLDWIDE WITH THE EASE OF DOMESTIC SHIPPING
AND EXPOSE YOUR LISTINGS TO UP TO 70M NEW BUYERS**

*Approximately 10% of sellers who enrolled in the Global Shipping Program in Nov 2014, who had not previously sold internationally and who enabled more than 60% of their eligible listings with the Global Shipping Program, experienced a 15% increase in sales (or more) 30 days after enrollment as measured against the 30 day period prior to enrollment. Individual results may vary.

GLOBAL SHIPPING PROGRAM SIZE AND SCOPE



THE GLOBAL SHIPPING PROGRAM'S
US SHIPPING CENTER PROCESSES TENS
OF THOUSANDS OF PACKAGES EVERY DAY
TO BE SHIPPED AROUND THE WORLD



OF LISTINGS ON EBAY.COM
ARE AVAILABLE TO INTERNATIONAL
BUYERS THROUGH THE GLOBAL
SHIPPING PROGRAM

**GROWTH FROM
2013 TO 2014**

THE NUMBER OF ORDERS
INCREASED BY

125%

THE NUMBER OF
LISTINGS GREW BY

57%

THE NUMBER OF
SELLERS USING
THE PROGRAM
INCREASED BY

53%

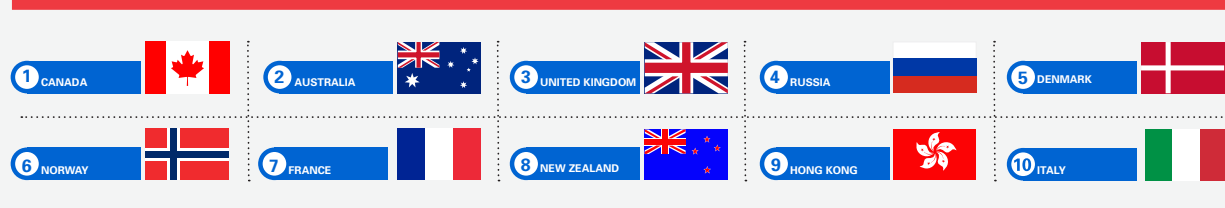
SEE WHAT'S TRENDING AROUND THE WORLD



TOP SELLING GSP ITEMS BY COUNTRY*

Item Category	Available Countries
Cellphones & Smartphones	Bahrain, Belgium, Canada, China, Croatia, Czech Republic, Dominican Republic, Finland, France, Greece, Hungary, Israel, Italy, Kuwait, Lithuania, Malta, Mexico, Netherlands, Philippines, Portugal, Romania, Russia, Slovenia, South Africa, Spain, Qatar
Wristwatches	Bulgaria, Brazil, Columbia, Denmark, Finland, Guatemala, Hong Kong, Japan, Malaysia, New Zealand, Norway, Saudi Arabia, Singapore, Slovakia, Sweden, Thailand, Turkey, UK, Ukraine
Men's Athletic Shoes	Australia, Tawain, United Arab Emirates
Pro Audio Equipment	Cyprus
Men's Sunglasses	Chile
Computer Graphics & Video Cards	Costa Rica, El Salvador
Car Mufflers	Panama
PC Laptops & Netbooks	Estonia, Ireland, Latvia, Poland, South Korea
Printer & Scanner Parts /Accessories	Jamaica
Electric Guitars	Austria
Consumer Electronic Gadgets	Indonesia
Women's Handbags	Switzerland
Crimper Hand Tool	Honduras
Motor Starter	Trinidad & Tobago

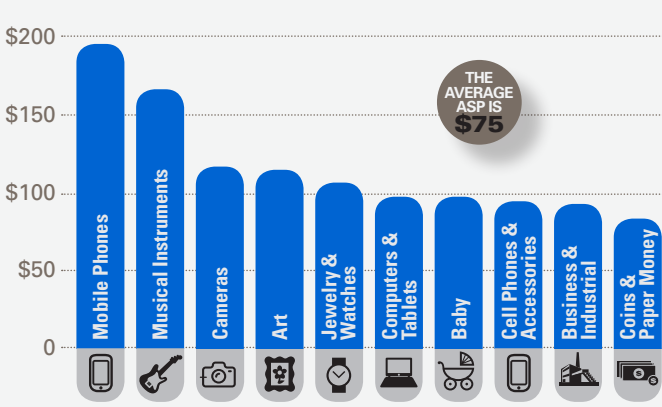
TOP 10 GSP COUNTRIES BASED ON SALES*



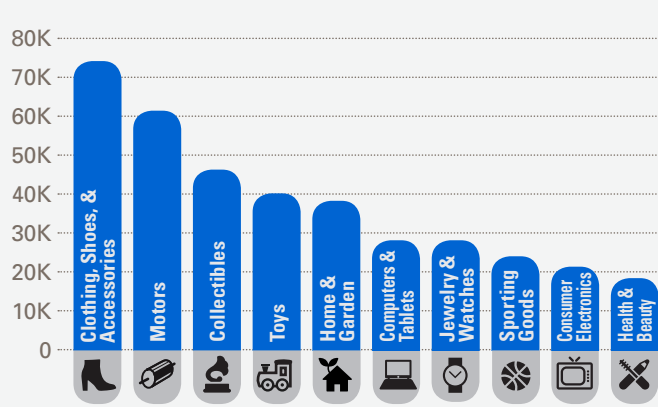
*Based on Sales from Aug, Sept, Oct 2014

TAILOR YOUR MERCHANDISE AND PRICING BASED ON WHAT SELLS MOST

TOP GSP CATEGORIES, BASED ON AVERAGE SELLING PRICE (ASP)*



TOP GSP CATEGORIES, BASED ON ORDERS PER MONTH**



GLOBAL GROWTH AND OPPORTUNITY

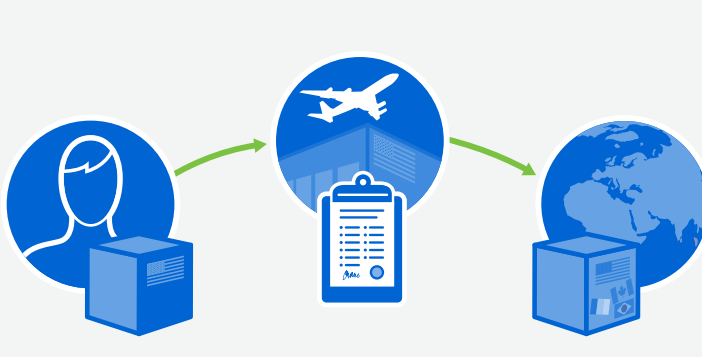
Cross-border commerce represents 20%
of eBay sellers' total sales

THE TRADITIONAL WAY

- Complex customs paperwork
- Limited feedback and DSR protection
- Which products can be sold where?
- Possible language barriers with non-English speaking buyers
- Expensive international shipping procedures

THE NEW WAY

JUST GET YOUR SOLD ITEM TO THE US SHIPPING CENTER AND THE PROGRAM TAKES IT FROM THERE



80%
TOP REASON
INTERNATIONAL
BUYERS BUY
ONLINE IS TO
"SAVE MONEY."



79%
OF INTERNATIONAL
BUYERS WANT
"MORE VARIETY
THAT CANNOT BE
FOUND LOCALLY."



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www.ebay.com/gsp