#### eBay Fall 2012 Seller Checklist

### Stay on top of seller updates and improvements



Checklist items with this symbol may require updates to your listings. Save time and effort by making multiple updates at once whenever you can.

### Starting Now



Start now to list and update existing listings with the **eBay catalog** in the following Consumer Electronics categories:

- CPUs/Processors
- Motherboards
- PC Desktops and All-In-Ones

Starting September 10, listing these items with the catalog will be required whenever there's an exact match. Only items listed with the catalog can qualify to be featured in the value box on top of the product page.



Continue updating your listings to meet the new picture quality requirements. Your listings will benefit immediately and, starting in October, you won't be able to submit a listing that doesn't have at least one picture.

## In August



**Top Rated sellers:** Update any listings that don't yet offer 1-day handling and minimum 14-day returns with money-back option. Starting in September, only listings from Top Rated sellers that offer both of these services will be displayed with the new Top Rated Plus seal.

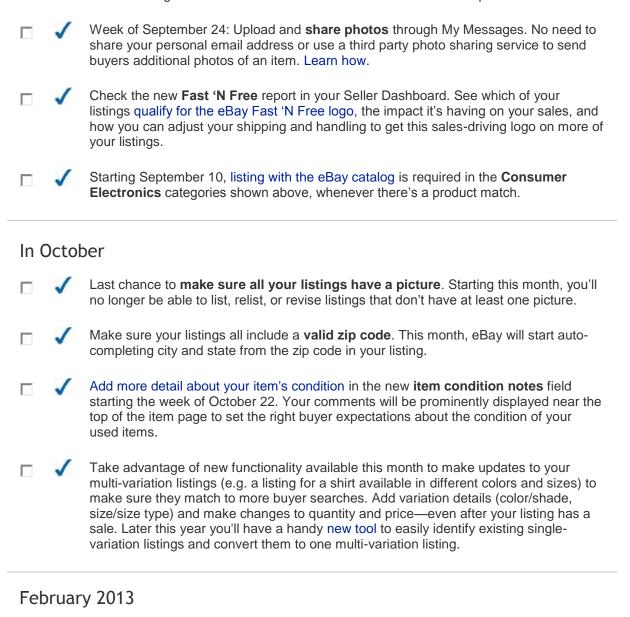
# In September

September 10: Category updates are in effect in the following categories:

- Art
- Business & Industrial
- Cameras & Photo
- Clothing, Shoes & Accessories
- Coins & Paper Money
- Computers/Tablets & Networking
- DVDs & Movies
- Everything Else
- Home & Garden
- Jewelry & Watches
- Motors Parts & Accessories

- Music
- Musical Instruments & Gear
- Specialty Services
- Toys & Hobbies

Several categories will also be discontinued in the first week of September.



New safeguards for sellers are now in place. Buyers are **required to contact you** first through member-to-member communications before opening a buyer protection case. Just having a case opened is no longer a factor in evaluating your performance.