

COMPARISON OF EBAY STORES SUBSCRIBER FINAL VALUE FEE WITH AMAZON

eBay Category*	eBay Stores Subscriber Final Value Fee Rates** (\$250 Cap)	After Top Rated Plus Discount** (20% Discount on Final Value Fee Rates)	Amazon Category	Amazon Referral Fee**
Desktops & All-in-Ones	4%	3.2%	Personal Computer	6%
Video Game Consoles	4%	3.2%	Video Game Consoles	8%
Consumer Electronics and Cameras & Photo	6%	4.8%	Consumer Electronics	8%
Musical Instruments & Gear	7%	5.6%	Musical Instruments	15%
Motors Parts & Accessories	8%	6.4%	Automotive Parts & Accessories	12%
Clothing, Shoes & Accessories	9%	7.2%	Clothing, Accessories & Luggage	15%
Collectibles	9%	7.2%	Sports & Entertainment Collectibles	20%/10%/6%***
Home & Garden	9%	7.2%	Home & Garden (including Pet Supplies)	15%
Camera & Photo Accessories, Cell Phone Accessories	9%	7.2%	Electronic Accessories	15%/8%****
Jewelry & Watches	9%	7.2%	Jewelry Watches	20% 15%

Please note that eBay categories do not match up one-for-one with Amazon categories.

*Exclusions apply, some sub-categories may be subject to different rates. See www.ebay.com/price-compare

**This comparison was made as of March 1, 2013 and compares eBay's final value fees for Stores subscribers ("FVFs"), effective May 1, 2013, and Amazon's referral fee percentage, as of March 1, 2013. Certain information is based on Amazon's Fees and Pricing Policy and Selling on Amazon site pages as of March 1, 2013. FVFs are based on the total amount of the sale and are charged per item. The total amount of the sale is the final price of the item, shipping charges, and any other amounts you may charge the buyer. FVFs do not include other fees that may be applicable including insertion, optional, PayPal or subscription fees. Refer to Amazon's Fees and Pricing Policy and Selling on Amazon site pages to see how Amazon's referral fee percentage is calculated. eBay listings that qualify for Top Rated Plus will receive a 20% final value fee discount on the item's final sale price (not including shipping). Top Rated Plus Discount percentages above are based off of the Final Value Fee Rates and assume free shipping.

***20% up to \$100/10% for any portion between \$100 up to \$1000/6% for any portion greater than \$1000

****15% up to \$100/8% for any portion greater than \$100

SAMPLE OF FEES*: EBAY (STORE SUBSCRIBER) VERSUS AMAZON (PRO MERCHANT SUBSCRIPTION)

Sample Item	Item Price (with Free Shipping)	eBay Final Value Fee %	PayPal Fee % (2.2% + \$0.30)	eBay Total % (Final Value Fee + PayPal)	eBay Total % (with 20% Top Rated Plus Discount)	Amazon Referral Fee %	eBay Savings (\$/%) (Amazon vs. eBay Total % with Top Rated Plus discount)
Video Game Console	\$250	4%	+ 2.3%	= 6.3%	5.5%	8%	-\$7.55 -35%
Digital Camera	\$150	6%	+ 2.4%	= 8.4%	7.2%	8%	-\$1.20 -10%
Motors Parts & Accessories/ Shock Absorber	\$400	8%	+ 2.3%	= 10.3%	8.7%	12%	-\$13.30 -28%
Men's Wrist Watch	\$2,000	9%	+ 2.2%	= 11.2%	9.4%	15%	-\$111.70 -37%
Garden Shovel	\$40	9%	+ 3.0%	= 12.0%	10.2%	15%	-\$1.94 -32%
Women's Shoes	\$75	9%	+ 2.6%	= 11.6%	9.8%	15%	-\$3.90 -35%

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