

Why eBay is
the place to be
for Sellers in

2013

112 Million
active users and counting.
There's more buyers than ever!



**Buyers
in 190
countries**

looking for what you sell.
60% of 2012 mobile
purchases were
from buyers
outside the US



**Rewards for
great service**

42% of US sales
went to Top Rated Plus
listings in Q4 of 2012.
Keep up the great work!



\$75 Billion
in sales for eBay
sellers in 2012



**Mobile
Buyers!**

In 2012,
mobile
enabled
\$13 billion
in commerce
and brought
4.3 million
new buyers
your way.

eBay[™]

World-class technology platform > Multi-million marketing > Mobile commerce leadership
Everything you need to cash in on the commerce revolution.