EBAY FALL DESIGNER COLLABORATION





SEPTEMBER 20–OCTOBER 18 EXCLUSIVELY AVAILABLE AT eBay.ca/Collaborations

Free shipping across Canada

Just in time for fall, eBay Canada has partnered with Canadian indigenous artists Jordan Bennett and Patrick Hunter for its exclusive Fall Designer Collaboration: a collection of four limited-edition scarves. Each piece of wearable art features a print that brings together designs and symbols from the artist's heritage. Incorporating modern aesthetics and colour trends, these scarves are fit for fall 2016!

All scarves are made in Canada, with 100 per cent of sale proceeds going to each artist's charity of choice.





JORDAN BENNETT x eBay

Illustrated by hand, Bennett's designs take inspiration from the land his people live and depend on and emphasize the importance of the identities and traditions of the Mi'Kmaq people. His work has been shown in art galleries nationally and internationally, and this Collaboration is the first time his designs have been used in fashion pieces.





This design is inspired by the complex geometric patterns found in Mi'kmaq porcupine quillwork. There are several elements in this piece that speak to the changing of the seasons, inspiration from the land, and movement across time and place. This embedded story, along with other visual elements for the Mi'kmaq culture, make up the overall design.

\$75

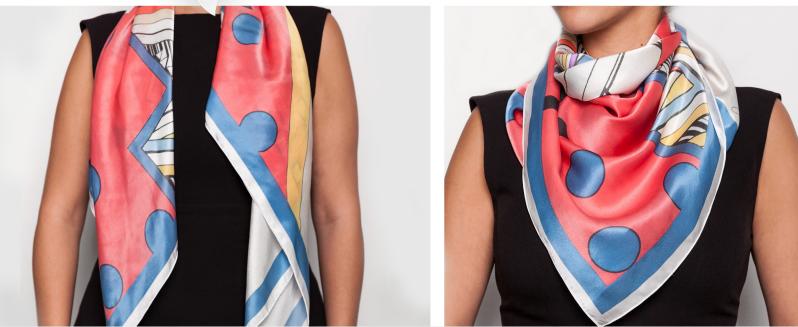




JORDAN BENNETT x eBay RED PORCUPINE QUILL MOUNTAIN (MEKWE'K KAWI KMTN)

Composed of various elements found in Mi'kmaq quill and spruce root design, this piece focuses on the stepped motif – a representation of a mountain. The stacked lines are based on quillwork to represent the soil horizons, while the arch over the mountain represents the sky, or, depending on orientation, the water.

\$75



CHARITY OF CHOICE

Proceeds from the sale of Jordan's scarf designs will go to The St. John's Friendship Centre – an urban Aboriginal organization that provides programs and services in the city of St. John's and surrounding area.



Patrick Hinter ART & DESIGN

PATRICK HUNTER x eBay

Hunter's work combines art and nature and showcases them through a spiritual lens. His passion for art and his community is demonstrated through his designs, which illustrate the importance of empowering those around him.



PATRICK HUNTER x eBay EAGLE FEATHER

This design features the eagle feather, which in Ojibway culture is given to those who have accomplished a great feat or have made a positive impact in the community.

\$75

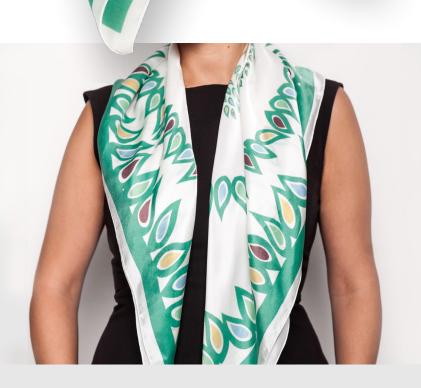




PATRICK HUNTER x eBay TREE OF LIFE

The tree if life is significant as it provides nourishment, shade, warmth and materials to create tools for hunting and building shelter. With the design centered around the tree of life, the surrounding leaves represent humankind, emphasizing the cycle of life and the changes that occur season to season.







CHARITY OF CHOICE

Proceeds from the sale of Patrick's scarf design will go to the David Hodges with N'we Jinan project – a non-profit music initiative that gives a voice for First Nation artists through music and creative expression.



FOR MORE INFORMATION:

Ciara O'Riordan, Edelman, Ciara.Oriordan@edelman.com, 416.849.8942 Sarah Botros, Edelman, Sarah.Botros@edelman.com, 416.850.0187

PHOTO CREDIT:

Lauren Kolyn