

THE 2015 HOLIDAY SELLERS' HOT LIST



Based on our evaluation of eBay's current inventory—and anticipated market demand—we expect these products to be sure sellers this holiday season

COINS

- 1 oz. Gold, American Eagle
- 1 oz. Silver, American Eagle
- 1 oz. Gold, Canadian Maple Leaf
- 1 oz. Silver, Canadian Maple Leaf
- Co-branded 1 oz. eBay/Perth Mint Gold Bars

ELECTRONICS

Cell Phones

- Apple products: Apple Watch, iPhone 6s and 6s Plus—all capacities
- Nexus 6
- Samsung products: Galaxy Note 5, Galaxy 6 Plus—all capacities

Consumer Electronics

- 4th generation Apple TVs
- Beats Solo2 Headphones
- LG Electronics 55EC9300 55-Inch 1080p 3D Curved OLED TVs
- Samsung 4K UHD JU6500 Series TVs
- Sonos Play Bluetooth Speakers
- Vizio M Series 4K Ultra HDTVs

Tablets & Laptops

- \$99 16GB Apple iPad Air Tablets
- \$99 Chromebook or Bing Book Tablets
- \$149 HTC Nexus 9 Tablets
- Apple MacBook Air Laptops: 11" and 13.3", all capacities
- Apple MacBook Laptops: 12", all capacities
- Samsung Note 5 Tablets, all capacities

Other

- 250GB solid state drives under \$250
- Rosetta Stone software: Spanish, French, English

FASHION

Apparel

- Athleisure wear: leggings, athletic jackets, workout tops
- Cashmere blend sweaters under \$20
- Casual outerwear like wool peacoats and leather jackets
- Denim, especially Levi's
- Holiday dresses
- Men's casual pants under \$20—military, khakis, Dickies brand
- Men's Multi-packs: Underwear and other basics from Hanes and Jockey
- Technical outerwear from brands like The North Face, Columbia, Patagonia

Handbags & Accessories

- Coach accessories for men and women
- Luxury handbags from Chanel, Vuitton, and Prada
- Men's items under \$25, like bags and leather wallets
- Michael Kors handbags and accessories
- Ray Ban Sunglasses under \$80
- Vera Bradley handbags, accessories, and luggage

Shoes

- Cold-weather boots from Pajar and Sorel
- Men's dress shoes
- Nike Air Jordans
- Other warm-lined boots from Emu and Bear Paw
- Ugg Australia Boots

HOME & GARDEN

- All Nespresso, Vitamix, and Blendtec models
- Anova Culinary Precision Cooker/Immersion Circulators
- KitchenAid KCM08120B Siphon Coffee Brewers
- Nest Thermostats
- Philips hue A-19 Starter Kits

LUGGAGE

- Hartman luggage
- Mulholland Brothers products
- Rimowa merchandise
- Tumi luggage
- Vera Bradley items

MOTORS PARTS & ACCESSORIES

- Amps
- Automotive batteries and air tools
- Detailing kits
- Heads Up displays
- Jumper cables
- Jump packs
- Navigation units
- OBDII Car Scanner Diagnostic Tools
- Portable mini air compressors

SPORTING GOODS

- Cycling bikes by Cannondale, Trek, Giant, Scott, Cervélo, Santa Cruz, Shimano, Scheinn, Mongoose, Huffy
- Cycling shoes from Shimano, Sidi, Pearl Izumi
- Fishing reels
- Fishing rods by Shimago, Orvis, SAGE
- FitBits
- Fitness exercise machines from Athleta, Lulu Lemon, Under Armour, Nike
- Golf clubs, apparel, shoes and accessories from brands like Taylor Made, Callaway, Nike, Ping, Titleist
- Heart rate monitors
- Rangefinders Winter Sports Skis
- Scooters and electric scooters, especially Razor brand
- Ski boots
- Snowboards
- Stand-up paddle boards
- Weights
- Wheels
- Winter apparel from The North Face, Columbia, Patagonia
- Winter exercise apparel
- Yoga mats

TOYS

- American Girl
- Barbie
- Batman
- Board games
- Bright Beats
- DC action figures
- Diecast Cars, 1:18 and 1:64
- Disney apparel
- Disney Doc McStuffins
- Disney Frozen
- Generic dolls
- FurReal Friends
- GI Joe
- Hot Wheels
- Imaginext
- Iron Man
- Jenga
- LEGO sets: Star Wars, Creator, Super Heroes, City
- Marvel Legend action figures
- Masters of the Universe
- Minions
- Monster High Dolls
- My Little Pony
- Nerf and Nerf Blasters
- Paw Patrol
- Power Rangers
- Remote control quadcopters by Syma and DJI
- Remote control helicopter accessories like batteries, propellers, receivers, motors, and transmitters
- Remote control cars from Axial, Traxxas, Tamiya
- Remote control car accessories like batteries, tires, chassis, suspensions
- Robot Dog
- Sophia the First
- Star Wars
- Teenage Mutant Ninja Turtles
- The Walking Dead
- Transformers

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